



Summer 2026



SVKM'S
NMIMS
Deemed to be UNIVERSITY

ATAL
INCUBATION
CENTRE

Startup Summer School

Turning **“What If?”**
Into **“Why Not?”**

NMIMS Mumbai

About AIC NMIMS

Atal Incubation Centre – NMIMS (AIC-NMIMS), established at Narsee Monjee Institute of Management Studies in Mumbai and backed by the Atal Innovation Mission, NITI Aayog, is a sector agnostic incubator helping ideas evolve into enterprises that create meaningful change.

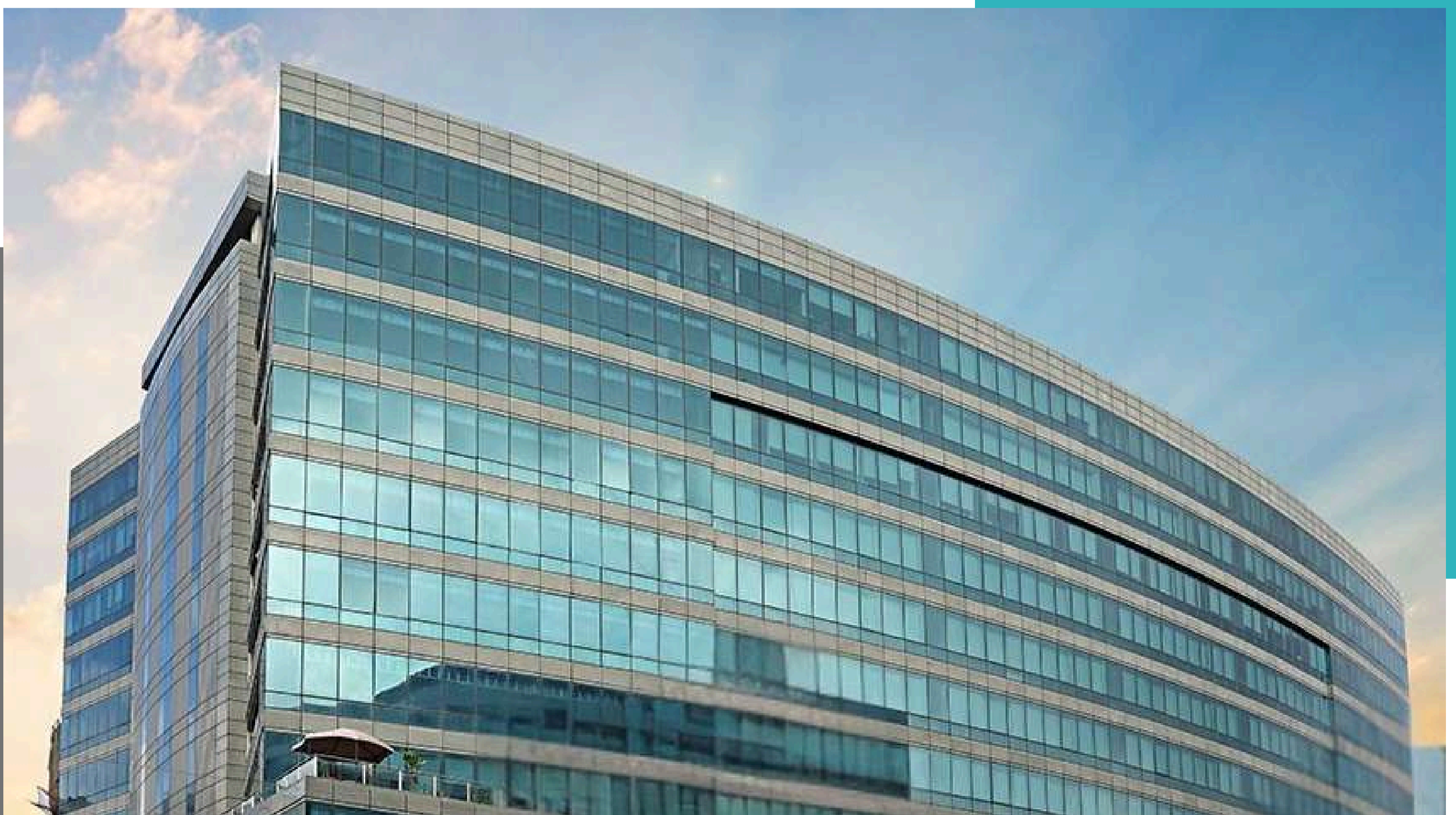
We cultivate entrepreneurial journeys through expert mentorship, powerful industry partnerships, and an enabling ecosystem designed to accelerate innovation from concept to scale.

Our outreach extends to the next generation through flagship learning experiences like the Startup Summer School sparking curiosity, strengthening real-world problem-solving, and empowering young minds to build the future with confidence

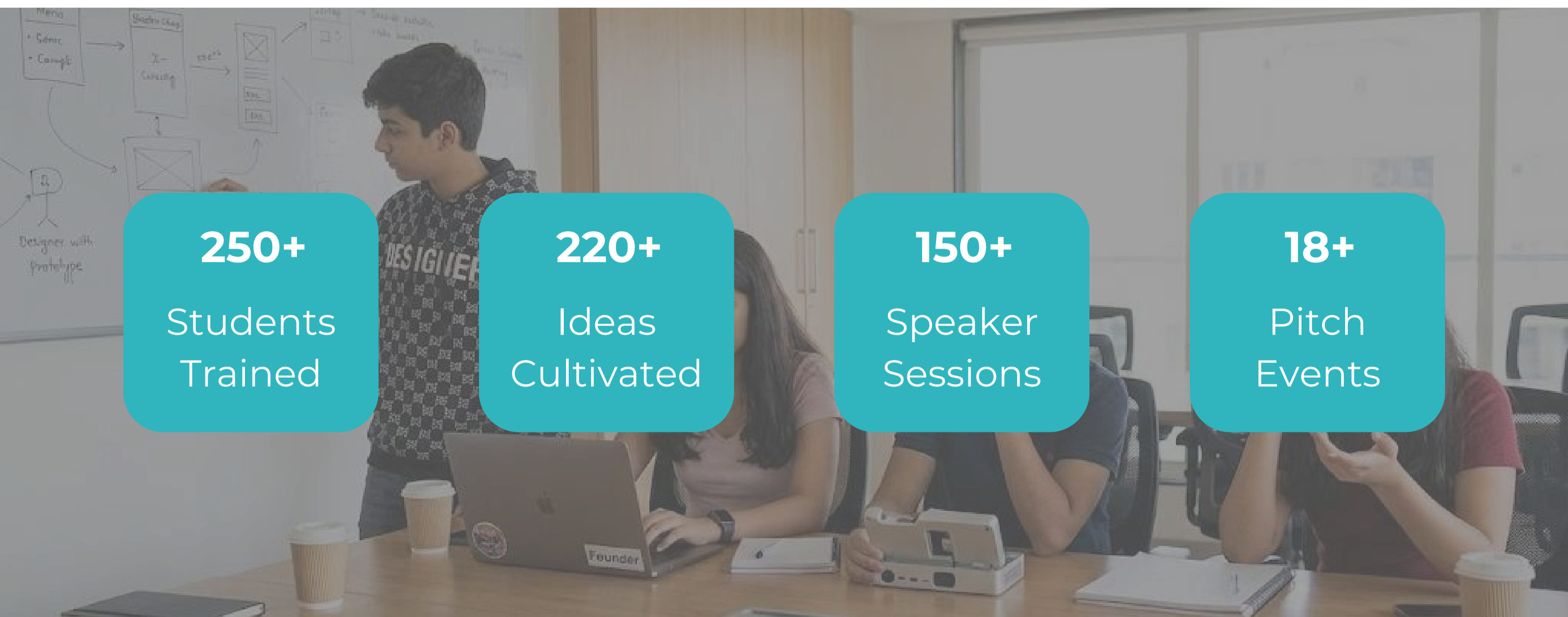
NITI Aayog
Government
Supported

180+ Startups
Incubated

3000+ Jobs Created
by Portfolio startups



What is Startup Summer School?



250+

Students
Trained

220+

Ideas
Cultivated

150+

Speaker
Sessions

18+

Pitch
Events

Startup Summer School is an immersive entrepreneurship program for students of Grades 8–12, designed to turn curiosity into creation. Hosted at the campus of Narsee Monjee Institute of Management Studies, the program blends innovation, mentorship, and hands-on building experiences to help young minds think like founders and solve real-world problems.

Designed by Atal Incubation Centre – NMIMS, the program blends expert-led sessions, mentored workshops, and hands-on venture building alongside founders and industry leaders.

Students conceptualize and develop their own startup ideas from problem identification to prototype and final pitch while building structured thinking, execution skills, and entrepreneurial confidence.

More than a summer activity, it is a launchpad for future innovators.

"It's not about ideas. It's about making ideas happen." – Scott Branson



The AIC-NMIMS Experience

Exclusive 7-Day Immersive Program:

Startup Summer School is a thoughtfully curated entrepreneurship experience designed to inspire ambitious young minds. Through guided, hands-on learning and collaborative creation, students shape ideas into meaningful projects while cultivating confidence, creativity, and a future-ready mindset.

Expert-Led Mentorship:

Students closely interact with experienced entrepreneurs and industry professionals who translate real-world journeys into meaningful learning. These sessions encourage thoughtful dialogue, practical exposure, and guided exploration helping young minds make informed choices and grow with clarity and purpose.

Experiential Learning Beyond the Classroom:

Learning extends beyond traditional settings into thoughtfully designed activities, creative challenges, and hands-on building experiences. Students strengthen collaboration, problem-solving, and self-confidence while engaging in purposeful, learning-by-doing journeys.

Benefits Of The Program



Develop entrepreneurial thinking and problem-solving abilities



Gain exposure to real-world business scenarios



Learn collaboration and leadership through projects



Build strong presentation and persuasion skills



Strengthen career and college readiness with future-ready skills



Engage in interactive modules with hands-on activities



Earn a Letter of Recommendation upon completion



Receive one year of mentorship support from AIC-NMIMS

“My name is Viha Nanavati and I was a part of the Startup Winter School at AIC. I had a lot of fun while I was here. I was able to learn a lot more about entrepreneurship, about how marketing strategies work and learn a lot from the mentors that came here to speak. I also enjoyed meeting new people from different areas and different interests and developing my own startup idea and presenting it in front of panelist.

**-Viha Nanavati,
Fountainhead School, Kunkni**



How You'll Learn



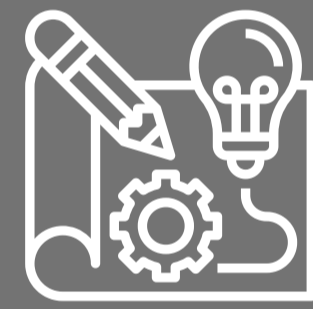
Hands-on Activities

One-on-one Mentorship

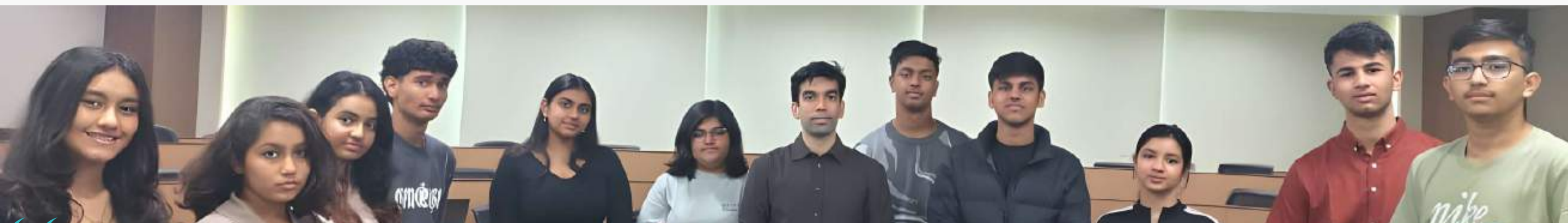


Expert-led Sessions

Prototyping Masterclass



Peer Interaction



“One of my favorite things during Startup Summer School was the practical knowledge they told us about startups. I loved the speakers that came here and shared their own knowledge, stories, and how they started their own startups. The campus and hostel were really nice and well maintained. Mentors were great, they made us feel at home. Most of us were away from home for the first time. They made us very comfortable. They didn't let us feel homesick. They taught us a lot about startups.

- Riya Handa, Amity International School



Modules

Module 1

Leadership & Vision to Start a Startup

- Introduction to Entrepreneurship
- Problem Discovery, Design Thinking
- Idea Development & Conceptualisation

Module 2

Market Research & Customer Discovery

- Market Research
- Creating Surveys & Collecting Insights
- Importance of Consumer Insights

Module 3

Product Development & Prototyping

- Product Development Stages
- Diving Deep into Prototyping
- Developing a Financial Plan

Parent's Testimonial

“Enrolling my child in the Startup Summer School was a very good decision. Not only did they gain real-world business skills, but their confidence and creativity truly blossomed. The mentors were incredibly supportive and the hands-on experience gave my child a sense of direction. I'm genuinely impressed.”

Sorabh Dhingra



Modules

Module 4

Product Strategy & Business Modeling

- Business Model Canvas and GTM
- Patent Trademark & IP
- Building BMC and GTM Strategy

Module 5

Marketing & Branding Strategies for Startups

- Introduction to Marketing & Content Creation
- Branding & Digital Marketing
- Startup Visit

Module 6

Fundraising & Art of Pitching

- Fundraising & Art of Pitching
- Finalizing presentations
- Mock pitch presentation

Parent's Testimonial

“When we signed up for the AIC NMIMS Startup Summer School in Bangalore, I didn't know what to expect but I can say now it was one of the best decisions we've made. My daughter came back so excited and full of ideas. Her confidence was out of the world. She actually started thinking like an entrepreneur. The sessions weren't just educational they were engaging, practical and very inspiring. I'm really thankful to the team for creating such a positive and encouraging space for the young minds.”

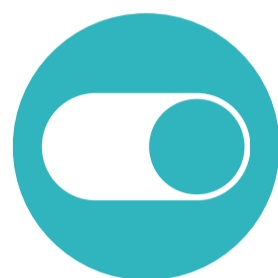
Seemant Handa



Program Overview



**Students between
Grade 8-12**



**Residential/
Non-residential**



**Residential:
INR 85,000/-**
(Incl. of taxes)

**Non-Residential:
INR 80,250/-** (Incl. of
taxes)



**NMIMS Campus,
Mumbai**

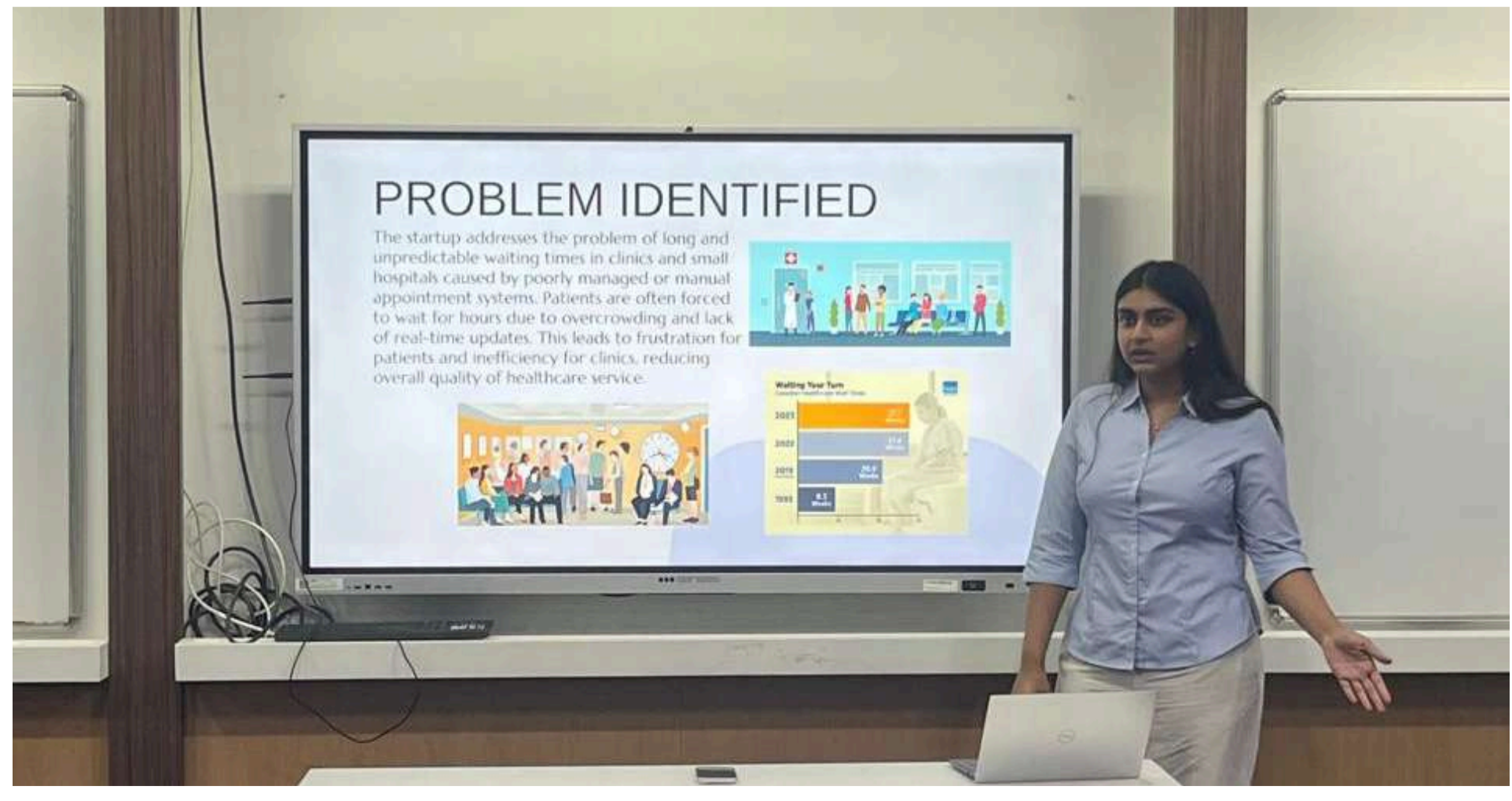
Batch 1:

June 07, 2026 - June 13, 2026

Batch 2:

June 24, 2026 - June 30, 2026

Glimpses From The Startup Schools 2025



Enrollment & Admission

Scan the QR code to fill out our Enrollment Form:



Questions?

For further questions or queries, our Admissions Team is available on:

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