



SVKM'S

NMIMS

Deemed to be UNIVERSITY

ATAL
INCUBATION
CENTRE

STARTUP SUMMER SCHOOL '26

Turning "What if?" into "Why not?"



ABOUT AIC NMIMS

AIC NMIMS is a thriving hub for ambitious startups and student innovators, fueling groundbreaking ideas with expert mentorship and industry connections. As a sector-agnostic incubator, we empower entrepreneurs with the resources to transform bold visions into successful ventures.

Whether you're a budding founder or a student eager to explore the startup ecosystem, AIC NMIMS is where innovation meets opportunity!

JOURNEY SO FAR

230+

Students Trained

190+

Ideas Cultivated

150+

Speaker Sessions

18+

Pitch Events



WHAT IS STARTUP SUMMER SCHOOL?

Startup Summer School is a 7-day immersive, hands-on program designed for students from Grades 8–12 to experience how startups actually work. Conducted across multiple cities, the program introduces students to entrepreneurial thinking, problem-solving, collaboration, and leadership through real-world exposure, not classroom theory.

Hosted at leading NMIMS campuses, the experience goes far beyond lectures. Students will identify problems, ideate solutions, build early-stage prototypes, interact with founders and mentors, visit startup environments, and pitch their ideas to industry experts. The focus is on building confidence, clarity of thought, and the ability to think independently, skills that stay relevant across academics, careers, and life.



“It’s not about ideas. It’s about making ideas happen.” – Scott Branson



About NMIMS Mumbai

NMIMS Mumbai is one of India's leading universities with a strong focus on academic excellence. Located in the financial capital of India, it offers exposure to business and innovation. The campus encourages learning beyond classrooms through practical experiences. It provides an inspiring environment for young minds to explore entrepreneurship.



About NMIMS Bengaluru

NMIMS Bengaluru is located in India's major startup and technology hub. The city's innovation-driven ecosystem supports modern business thinking. Students benefit from exposure to startups and entrepreneurial culture. The campus offers a dynamic setting for experiential learning.



About Chandigarh

Chandigarh is known for its well-planned infrastructure and quality education ecosystem. The city offers a focused and balanced learning environment for students. Its growing entrepreneurial landscape encourages innovation and creativity. It is a suitable location for hands-on startup learning.

THE AIC-NMIMS EXPERIENCE



Exclusive 7-Day Immersive Program:

Startup Summer School is a 7-day immersive program where students experience entrepreneurship through hands-on modules and activities. They learn by exploring ideas, working in teams, and building real skills in an exciting way.



Expert-Led Mentorship:

At Startup Summer School, students learn from successful founders and leaders, gaining real-world insights that turn ideas into impact, building clarity and confidence for school, college, and beyond.



Experiential Learning Beyond the Classroom:

The program goes beyond classrooms with outdoor activities, creative challenges, and prototyping. Students build teamwork, problem-solving skills, and confidence while enjoying the journey of learning by doing.

BENEFITS OF THE PROGRAM



Develop entrepreneurial thinking and problem-solving abilities



Exposure to the real-world business scenarios



Learn collaboration and leadership through projects



Build strong presentation and persuasion skills



Enforce career and college readiness with future-ready skills



Interactive and engaging modules with hands-on activities





Early bird discount:

Enroll today and avail 10% off

Offer valid till 15th March, 2026

Limited slots available

PROGRAM OVERVIEW



Any student between
Grade 8-12



Residential/ Non-
residential



Residential: INR 85,000/-
(Incl. of taxes)

Non-Residential: INR 80,250/-
(Incl. of taxes)



Mumbai:

Batch 1:

10th - 16th May, 2026

Batch2:

7th - 13th June, 2026

Bengaluru:

Batch 1:

24th - 30th May, 2026

Chandigarh:

Batch 1:

15th - 21st June, 2026

“
The AIC-NMIMS campus is very cultured, spacious, and beautiful. The teachers and faculty here are very kind, and the summer school program is both intellectual and practical-based. I am walking out with two startup ideas in my mind, and I hope they succeed with the help of this amazing incubator and faculty. I am leaving with a new perspective and fresh ideas for my future career. I truly hope to get the chance to study here at NMIMS in the future!

**Madhumati Gohel,
Narayana Junior College**



HOW YOU'LL LEARN



Hands-on Activities



One-on-one Mentorship



Expert-led Sessions



Prototyping Masterclass



Peer Interaction



Group Projects

Leadership & Vision to Start a Startup

- Introduction to Entrepreneurship
- Leadership & Startup Vision
- Problem Discovery & Design Thinking
- Idea Development & Conceptualization
- Startup Vision Board



Product Development & Prototyping

- Product Development Stages
- Deep Dive into Prototyping
- Creating Digital Prototypes
- Inventor's Workshop Simulation



Marketing & Branding Strategies for Startups

- Marketing & Content Creation
- Branding & Digital Marketing Tools
- Building Customer Personas
- Personal Branding for Entrepreneurs



Module 1



Module 2

Market Research & Customer Discovery

- Crafting an Elevator Pitch
- Types of Market Research
- Customer Discovery Techniques
- Creating Surveys & Collecting Insights
- Market Spy Mission

Module 3



Module 4

Product Strategy & Business Modelling

- Business Model Canvas (BMC)
- Product Strategy & Innovation
- First-level Pitch Presentations

Module 5



Module 6

Art of Pitching & Fundraising

- The Art of Pitching and Fundraising
- Mock Pitch Presentations
- Startup Visit

PARENTS' TESTIMONIALS

Sorabh Dhingra

“Enrolling my child in the **Startup Summer School** was a very good decision. Not only did they gain real-world business skills, but their confidence and creativity truly blossomed. The mentors were incredibly supportive, and the hands-on experience gave my child a sense of direction. I’m genuinely impressed.”

Seemant Handa

“When we signed up for the AIC NMIMS **Startup Summer School** in Bangalore, I didn’t know what to expect but I can say now it was one of the best decisions we’ve made. My daughter came back so excited and full of ideas. Her confidence was out of the world. She actually started thinking like an entrepreneur. The sessions weren’t just educational they were engaging, practical and very inspiring. I’m really thankful to the team for creating such a positive and encouraging space for the young minds.”





GLIMPSES FROM THE STARTUP SCHOOLS 2025

ENROLLMENT & ADMISSION



Scan the QR code to fill out our Enrollment Form:



QUESTIONS? For further questions or queries, our Admissions Team is available on:



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