

LAUNCHPAD

TURN YOUR IDEAS
INTO REALITY



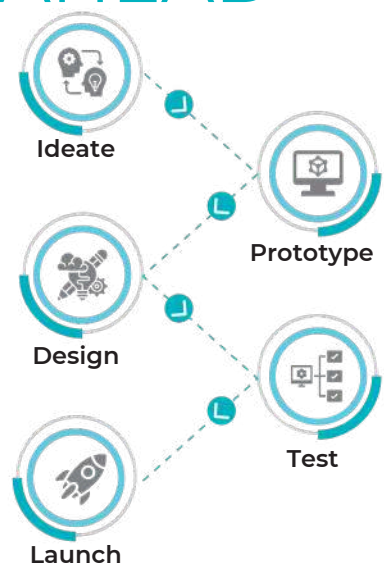


A dynamic certificate program designed for young, ambitious individuals between the ages of 16 and 25 who aspire to turn their ideas into impactful startups. Whether you're just starting with an idea or have some experience, Launchpad will help you grow your entrepreneurship and innovation skills.

PROGRAM STRUCTURE

- A 8-10 weeks' certificate program.
- A perfect blend of sessions from industry experts, startup founders and experienced faculty members.
- One-on-one mentorship with industry experts and AIC-NMIMS team members.
- Hybrid mode: Offline (On campus) + Online (via Zoom / Teams platform)
- Opportunities to present startup ideas in front of a panel of experts and gain personalized feedback.

ROAD AHEAD



Launchpad Program provides a well planned course structure, personal mentoring sessions by industry experts and opportunity to pitch startup ideas in front of esteemed Jury Panel.

KEY TAKEAWAYS

Hands on learning
experience



Be a part of a vibrant
and flourishing
startup ecosystem



Knowledge on
various aspects of
building a startup.



Personalized guidance
to match your passion
and goals.



Internship
opportunity with
Startups



Certificate of
Participation and
Achievement.



Strong profile for
foreign university
applications



TOPICS COVERED



Idea Development



Product Development



Prototyping



Patent & Trademark



Brand Strategy



Business Model



Financial Planning

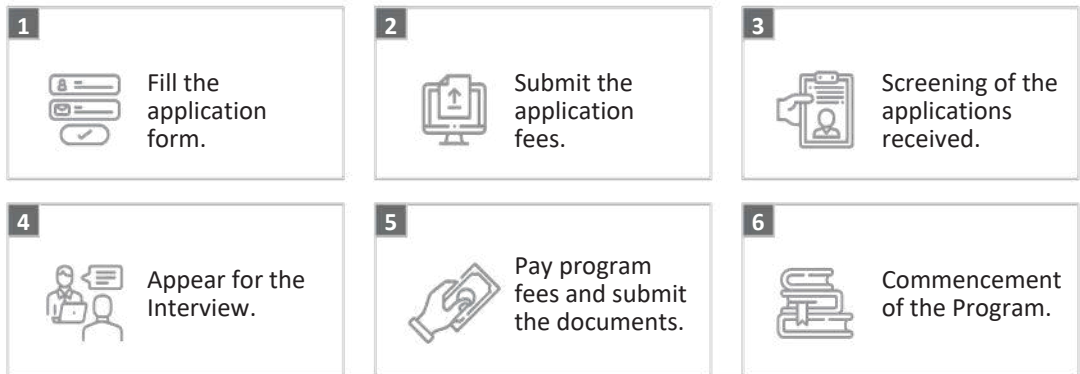


Marketing



Pitching


SELECTION PROCESS





ELIGIBILITY


- Any student/professional who is keen on starting their own startup.
- Any student/professional between age group of 16-25 years from any stream or background.


CONTACT US

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